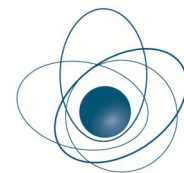




Invitation Technology Café

In search of valuable partnerships in life sciences

Diepenbeek, 1st of October 2010



LifeTechLimburg
YOUR HELPING HAND IN LIFE SCIENCES
AND MEDICAL TECHNOLOGY

LifeTechLimburg and **Roche Diagnostics** kindly invite you for a **Technology Café** on **Friday October 1st, in Diepenbeek**. The main objective of this meeting is twofold: first of all we want to highlight **new developments in molecular biology, from research to clinical utility**. Secondly Roche Diagnostics will illustrate how these technologies can be implemented within your organization through **custom made partnerships**.

Working together

During the first part of the program, we will present **the latest evolutions in research areas** such as new generation sequencing, cellular analysis, genomics and molecular diagnostics.

In the second part of this meeting, Roche Diagnostics will elaborate on how it can set up **long-term partnerships** with your organization. Examples of these long-term partnerships are by supporting a "proof of principle", a temporary installation of systems, offering "project consultancy" services and more.

In order to visualize the added value of such a partnership and cooperation, **two key note speakers will give a testimonial:**

- Dr. **Jef Pinxteren** (Head R&D **ReGenesys**)- the research set-up of ReGenesys has been facilitated by a partnership with Roche
- Dr. **Sofie Bekaert** (Coordinator Bimetra **UZ Gent**) - Dr Bekaert will elaborate how Roche co-invested in innovative technologies such as 454-next generation sequencing, which made it possible to speed up and improve research results

Target groups for this Technology Café

- Researchers
- Biotech companies
- Doctors and clinical biologists active in research and clinical labs
- Research management, business developers

Program

Welcome Lunch (starting from 12.15)

12.55-
13.00

Welcome and introduction to the Technology Café

Caroline Steensels (LifeTechLimburg, PM LTL@work)

13.00-
13.10

Introduction: Roche Value proposition
Ann Crosiers (Roche, Account Manager Life Sciences)

13.10-
13.30

Bring the power of next generation sequencing to your benchtop
Els Schollen (Roche, PM Sequencing)

13.30-
13.50

Discover the characteristics and behaviour of your cells through new technologies
Ruben Audiffret (Roche, PM Cellular Analysis)

13.50-
14.10

Nucleic Acids extraction & amplification in research and diagnostics
Katrien Royackers (Roche, PM Genomic Systems & Molecular Diagnostics)

14.10-
14.25

Short Break

14.40-
15.05

Research facility set up in partnership with Roche
Jef Pinxteren (Head of R&D, ReGenesys, Heverlee)

15.05-
15.15

Facility set up in partnership with Roche
Sofie Bekaert (coordinator Bimetra UZ Gent)

Practical information

**Date: Friday 1st October 2010 – from 12.15-
Location: Bioville, Agoralaan Abis,
3590 Diepenbeek**

Participation is for free but registration is necessary before 27th of September
(Maria.sideras@lifetechlimburg.be or 011/28 69 00)

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met steun van het
Agentschap Ondernemen